



EXECUTIVE COACHING **SERVICES OVERVIEW**

TABLE OF CONTENTS

01 COACHING PACKAGES

02 WHAT'S INCLUDED

03 ABOUT

04 INVESTMENT

05 GET STARTED TODAY



COACHING PACKAGES

All Executive Coaching packages are customized to address specific leadership challenges.

WHAT'S INCLUDED

Month 1:

Assessment & Goal Setting

In the early stages of Coaching, we clearly define the current challenges you are facing and the necessary leadership skills to overcome these and thrive as a leader.

- Assessments that may be administered: 360 Feedback, leadership, personality and or management skills
- Coaching Workplan with structured goals and action steps
- Coordination with Stakeholders

Month 2-6:

Skills Development

The heart of the coaching process focuses on tackling these goals outlined in your Coaching Workplan.

- Learn tactical leadership skills to address specific goals
- Learn adaptive skills to develop a flexible leadership mindset and narrative
- Problem-solve external and internal challenges
- Coordination with Stakeholders

Support & Maintenance

In this latter stage of the Coaching process we focus on maintaining consistency and focus in your leadership growth.

- Re-evaluate progress
- Incorporate self-reflection and outside feedback
- Commit to new leadership goals
- Written Progress Summary & Recommendations

ABOUT



Brad Kerschensteiner, LMFT maintains a private practice in Miami Beach that includes Executive Coaching, Organizational Consulting and Team Training services. Brad specializes in helping organizations both locally and abroad improve leadership, teams and culture. industries. His clients include: Kaplan University, Daikin, The Children’s Museum, SoHo Beach House,

St. Jude’s, Johnson & Johnson, SMG Worldwide, and Likeable Local. He also frequently provides trainings for Young Presidents and Entrepreneurs Organization as well as speaking engagements.

Brad was certified as an Executive Coach under Awareness to Action International through which he received advanced certification as a trainer in the Enneagram personality system for coaching business executives and their teams. Brad has also been one of the selected Executive Coaches for Florida International University’s Leadership Development program which HR.com and Leadership Excellence Magazine ranked as the #1 Leadership program #1 in the highly competitive leadership development category.

INVESTMENT

Executive Coaching

All 1:1 Executive Coaching packages include:

- 2 Hours Coaching/month
- Coordination with Stakeholders
- Coaching Dashboard
- Learning materials and resources
- Accountability, feedback and support

Pricing Table

\$7600

6 Months
Coaching
w/ 360
Feedback
Assessment





\$4800

6 Months
Coaching
w/o 360
Feedback
Assessment

\$3000

360
Assessment
+ Coaching
Debrief
Session

GET STARTED TODAY

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